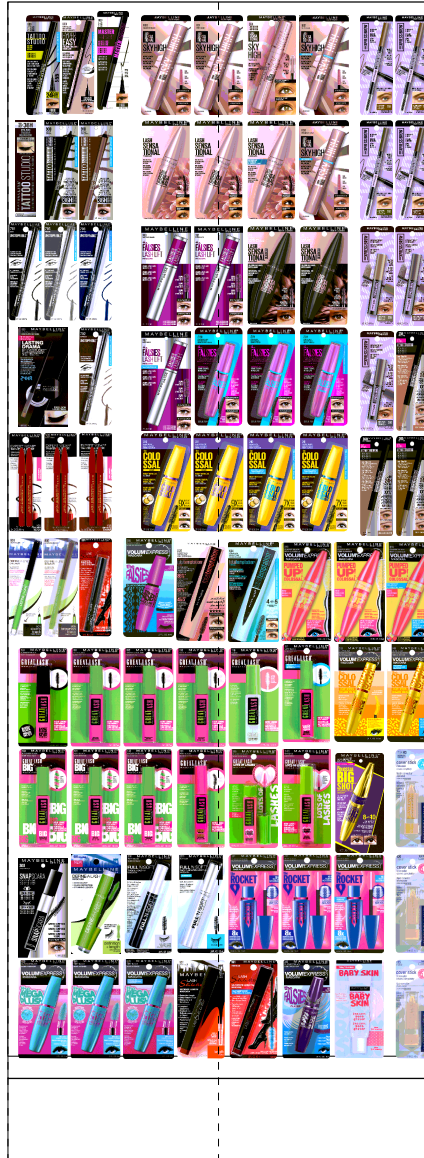


MAYBELLINE

MAYBELLINE 2' X 60" CARDED PLANOGRAM - SPRING 2024

POG Name: MNYWAK0260C_IS24.psa



MAYBELLINE

MAYBELLINE 2' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 1

POG Name: MNYWAK0260C_IS24.psa

POSITION REPORT

MAYBELLINE 2' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK0260C.IS24

0202P		Height = 60.00 in; Width = 24.00 in; Depth = 0.50 in				
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
1	1	041554080810	TATTOO STUDIO BRUSH TIP INK PEN LINER	Jet Black	TSLIQLINPE	880
2	1	041554578607	HYPER EASY LIQUID LINER	Pitch Black	HYPEREASY	800
3	1	041554568226	MASTER PREC ALL DAY	Black	999MPL	110
4	1	041554590517	LASH SENSATIONAL SKY HIGH	BLACKEST BLACK	LSSHWSH	800
5	1	041554590600	LASH SENSATIONAL SKY HIGH	VERY BLACK	LSSHWSH	801
6	1	041554549416	TATTOO STUDIO DIP IN LIQUID LINER	Black	TATTOOLIQD	001
7	1	041554563337	TATTOO STUDIO GEL PENCIL LINER	DEEP ONYX	TATTOOLINE	900
8	1	041554563351	TATTOO STUDIO GEL PENCIL LINER	BOLD BROWN	TATTOOLINE	910
9	1	041554420616	LASH SENSATIONAL	Blackest Black	LSHSLNLSH	00
10	1	041554420623	LASH SENSATIONAL	Very Black	LSHSLNLSH	01
11	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	695GW	10
12	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	695GW	30
13	1	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	695GW	40
14	1	041554578478	FALSIES LASH LIFT	Blackest Black	LASHLFTWSH	200
15	1	041554578485	FALSIES LASH LIFT	Very Black	LASHLFTWSH	201
16	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	999DC	50
17	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	695GW	60
18	1	041554578492	FALSIES LASH LIFT	VERY BLACK (WTP)	LASHLFTWTP	202
19	1	041554217957	FALSIES MASCARA	Blackest Black	510VEF	00
20	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	59TC	01
21	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	DARK BROWN	59TC	02
22	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	59TC	03
23	1	041554050899	COLOSSAL	Glam Black	500VEC	00
24	1	041554050905	COLOSSAL	Classic Black	500VEC	01
25	1	041554009071	DEFINE A LINE	Ebony Black	555TD	1
26	1	041554009095	DEFINE A LINE	Brownish Black	555TD	3
27	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	725LS	1
28	1	041554240337	FALSIES BLACK DRAMA	Black Drama	510FBD	10
29	1	041554522556	TOTAL TEMPTATION	BLACKEST BLACK	FLSFLRTWSH	601
30	1	041554670745	GREAT LASH MASCARA	Blackest Black	175M	00
31	1	041554532722	GREAT LASH MASCARA	Very Black	175M	1
32	1	041554532807	GREAT LASH MASCARA	Brownish Black	175M	2
33	1	041554532982	GREAT LASH MASCARA	DARK BROWN	175M	3
34	1	041554209310	GREAT LASH BIG	Blackest Black	175B	00
35	1	041554209327	GREAT LASH BIG	Very Black	175B	01
36	1	041554209334	GREAT LASH BIG	Brownish Black	175B	02
37	1	041554565294	GREAT LASH CURVED BRUSH	Very Black	365MC	1
38	1	041554539912	SNPSACARA	Pitch Black	SNAPLASHWP	300
39	1	041554007503	DEFINE A LASH LENGTH MASCARA	Very Black	750TD	1
40	1	041554699159	FULL 'N SOFT	Very Black	625M	1
41	1	041554605228	FULL 'N SOFT	Very Black (WTP)	625MW	1
42	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	0612MPWSH	00
43	1	041554281460	MEGA PLUSH MASCARA	Very Black	0612MPWSH	01
44	1	041554281484	MEGA PLUSH MASCARA	Very Black (WTP)	0612MPWTP	01
45	1	041554054156	LASH STILETTO	Very Black	950LSTI	1

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30
31	32	33	34	35
36	37	38	39	40
41	42	43	44	45

MAYBELLINE

MAYBELLINE 2' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 2

POG Name: MNYWAK0260C_IS24.psa

POSITION REPORT

MAYBELLINE 2' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK0260C.IS24

0202P		Height = 60.00 in; Width = 24.00 in; Depth = 0.50 in				
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
46	1	041554076448	LASH SENSATIONAL SKY HIGH	True Brown	LSSKYHBRN	804
47	1	041554590913	LASH SENSATIONAL SKY HIGH	Very Black (WTP)	LSSHWTWP	802
48	1	041554572308	BROW ULTRA SLIM	Soft Brown	ULTRASLIM	255
49	1	041554572322	BROW ULTRA SLIM	Medium Brown	ULTRASLIM	257
51	1	041554420847	LASH SENSATIONAL	Very Black (WTP)	LSHSLNLPWF	01
50	1	041554590906	LASH SENSATIONAL SKY HIGH	Brownish Black (WTP)	LSSHWTWP	803
52	1	041554572339	BROW ULTRA SLIM	DEEP BROWN	ULTRASLIM	260
53	1	041554572346	BROW ULTRA SLIM	Black Brown	ULTRASLIM	262
54	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black	LSNSTWSH	00
55	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black	LSNSTWSH	01
56	1	041554578706	BROW FAST SCULPT	Soft Brown	BRWSCLP	255
57	1	041554578720	BROW FAST SCULPT	Medium Brown	BRWSCLP	257
58	1	041554217964	FALSIES MASCARA	Very Black	510VEF	01
59	1	041554217988	FALSIES MASCARA	Very Black (WTP)	510VEFW	01
60	1	041554578737	BROW FAST SCULPT	DEEP BROWN	BRWSCLP	260
61	1	041554545029	TATTOOSTUDIO BROW TINT PEN	Soft Brown	1H18TBMBLD	355
62	1	041554197037	COLOSSAL	Glam Black (WTP)	500VECW	00
63	1	041554197044	COLOSSAL	Classic Black (WTP)	500VECW	1
64	1	041554545036	TATTOOSTUDIO BROW TINT PEN	Medium Brown	1H18TBMBLD	360
65	1	041554547092	TATTOOSTUDIO BROW TINT PEN	DEEP BROWN	1H18TBMBLD	365
66	1	041554522679	TOTAL TEMPTATION	Very Black (WTP)	FLSLRTWTP	604
67	1	041554409291	COLOSSAL PUMPED UP!	Glam Black	620VECL	00
68	1	041554409284	COLOSSAL PUMPED UP!	Classic Black	620VECL	01
69	1	041554409321	COLOSSAL PUMPED UP!	Classic Black (WTP)	620VECLWTP	01
70	1	041554519457	GREAT LASH MASCARA	Clear	175M	10
71	1	041554626964	GREAT LASH MASCARA	Very Black (WTP)	420MW	1
72	1	041554288254	COLOSSAL CAT EYES MASCARA	Glam Black	1012CEWSH	01
73	1	041554288261	COLOSSAL CAT EYES MASCARA	Glam Black (WTP)	1012CEWP	01
74	1	041554239423	Great Lash Lots of Lashes	Blackest Black	350GLP	00
75	1	041554239416	Great Lash Lots of Lashes	Very Black	350GLP	01
76	1	041554493719	COLOSSAL BIG SHOT	Blackest Black	COLDYNAWSH	223
77	1	041554543896	COVER STICK	Medium Beige	175K	3
78	1	041554288384	VE ROCKET MASCARA	Blackest Black	0113RKWSH	00
79	1	041554288377	VE ROCKET MASCARA	Very Black	0113RKWSH	01
80	1	041554289452	VE ROCKET MASCARA WP	Very Black	0113RKWTPF	01
81	1	041554543889	COVER STICK	Light Beige	175K	2
82	1	041554208832	LASH STILETTO WP	Very Black	950LSTIW	01
83	1	041554268706	FALSIES FLARED	Blackest Black	510VEFF	00
84	1	041554415131	Baby Skin	Instant Pore Eraser	1213BSP	010
85	1	041554543872	COVER STICK	Ivory	175K	1

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82	83	84	85

